

La Consolacion College

Bacolod City

COLLEGE : School of Architecture, Fine Arts and Interior Design

PROGRAM : Bachelor of Fine Arts Major In Advertising Arts

CURRICULUM : BFA ADV 2009-2010 A

DESCRIPTION : Bachelor Of Fine Arts Major In Advertising Arts 2009-2010 A

YEARS TO COMPLETE : 4

SCHOOL YEAR : 2009-2010

REQUIRED SUBJECT COUNT : 74

UNITS TO COMPLETE : 224.00

SUBJECT	DESCRIPTION	SUBJECT TYPE	CREDIT UNITS
1ST YEAR			
1ST SEMESTER			
FA Intr. to Adv.	Introduction to Advertising	Lecture	3.00
FA Art Hist 1	History of Arts 1	Lecture	3.00
Engl 01	English Plus	Lecture	3.00
Engl 1	Study and Thinking Skills in English	Lecture	3.00
Fil 1	Komunikasyon sa Akademikong Filipino	Lecture	3.00
Guid 1A	A Journey Towards a Deeper Self Knowledge	Lecture	1.00
RVE 1	Salvation History	Lecture	3.00
Stat	Statistics	Lecture	3.00
NSTP 1	National Service Training Program 1	NSTP	3.00
PE 1	Physical Fitness	PE	2.00
FA CD&C 1	Creative Design & Color 1	Lecture+Lab	4.00
FA F. Draw 1	Freehand Drawing 1	Lecture+Lab	3.00
FA Ana 1	Anatomy 1	Lecture+Lab	3.00
FA Letr.	Lettering	Lecture+Lab	3.00
2ND SEMESTER			
Math A	Business Mathematics	Lecture	3.00
FA Art Hist 2	History of Arts 2	Lecture	3.00
FA Prin Mar.	Principles of Marketing	Lecture	3.00
Engl 2	Writing in the Discipline	Lecture	3.00
Fil 2	Pagbasa at Pagsulat Tungo sa Pananaliksik	Lecture	3.00
Guid 1B	Sustaining Meaningful Interpersonal Relationships Towards a Happier Life	Lecture	1.00
RVE 2	Christology	Lecture	3.00
NSTP 2	National Service Training Program 2	NSTP	3.00

SUBJECT	DESCRIPTION	SUBJECT TYPE	CREDIT UNITS
PE 2	Rhythmic Activities	PE	2.00
FA M. Draw	Mechanical Drawing - Orthographic/Perspective	Lecture+Lab	3.00
FA Cart	Cartooning	Lecture+Lab	3.00
FA CD&C 2	Creative Design & Color 2	Lecture+Lab	4.00
FA F. Draw 2	Freehand Drawing 2	Lecture+Lab	3.00
2ND YEAR			
1ST SEMESTER			
FA Ad. Pro 1	Advertising Production 1	Lecture	3.00
FA Hum. Vis. 1	Seven Arts	Lecture	3.00
Engl 3	Oral Communication	Lecture+Lab	3.00
Hist	Philippine History: Roots and Development	Lecture	3.00
N. Sci. 1	Earth Science	Lecture	3.00
RVE 3	Ecclesiology	Lecture	3.00
PE 3	Individual/Dual Sports/Games	PE	2.00
FA TriDi	Tri-Dimensional Art	Lecture+Lab	3.00
FA Adv. Des. 1	Advertising Design 1	Lecture+Lab	4.00
FA Comp 1	Basic Computer	Lecture+Lab	3.00
FA Grap. Arts	Graphic Arts	Lecture+Lab	3.00
FA L. Draw	Life Drawing	Lecture+Lab	3.00
2ND SEMESTER			
FA C. Writing	Copy Writing	Lecture	3.00
FA Ad. Pro 2	Advertising Production 2	Lecture	3.00
FA Hum. Vis. 2	Humanities Visual Arts/ Oriental	Lecture	3.00
Lit 1	Philippine Literature with Regional Emphasis	Lecture	3.00
N. Sci. 2	Biological Science	Lecture	3.00
RVE 4	Christian Morality, Marriage & Family Life	Lecture	3.00
Socio	Society with Anthropology and Population Education	Lecture	3.00
PE 4	Swimming	PE	2.00
FA Lsketch	Life Sketching	Lecture+Lab	3.00
FA Adv. Des. 2	Advertising Design 2	Lecture+Lab	4.00
FA Comp 2	Corel/ Publishing Process	Lecture+Lab	3.00
3RD YEAR			
1ST SEMESTER			
FA Esth.	Aesthetics	Lecture	3.00
Econ 1	Basic Economics with Taxation and Agrarian Reform	Lecture	3.00
Philo	Philosophy of Man with Logic	Lecture	3.00
Rizal	Life and Works of Dr. Jose Rizal	Lecture	3.00

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FA Bus./Entre./ Prac.	Business Entrepreneur - Practicum	OJT/Practicum	3.00
FA LPtg	Life Painting	Lecture+Lab	4.00
FA Pack. 1	Packaging 1	Lecture+Lab	3.00
FA Photo 1	Photography 1	Lecture+Lab	3.00
FA Adv. Des. 3	Advertising Design 3	Lecture+Lab	4.00
FA Comp 3	Adobe Photoshop/AutoCad (3D)	Lecture+Lab	3.00
2ND SEMESTER			
Psycho	General Psychology with Moral Regeneration and Drug Abuse Education	Lecture	3.00
P. Sci	Philippine Politics and Governance with Philippine Constitution	Lecture	3.00
FA Pack. 2	Packaging 2	Lecture+Lab	3.00
FA Photo 2	Photography 2	Lecture+Lab	3.00
FA Adv. Des. 4	Advertising Design 4 (exhibition/mini thesis)	Lecture+Lab	4.00
FA Com 3	Composition 3	Lecture+Lab	4.00
FA Comp 4	Animation/WebDesign	Lecture+Lab	3.00
FA Fas.Des.	Fashion Design & Mer. (Costume/Contemporary)	Lecture+Lab	3.00
4TH YEAR			
1ST SEMESTER			
FA TVA	TV Art	Lecture+Lab	3.00
FA TexD. 1	Textile Design 1	Lecture+Lab	3.00
FA Adv. Des. 5	Advertising Design 5 (Thesis 1)	Lec+Lab+Thesis	4.00
2ND SEMESTER			
FA Adv. Des. 6	Advertising Design 6 (Thesis 2)	Thesis/Research	4.00
FA Vis. Mer.	Visual Merchandising	Lecture+Lab	3.00
FA TexD. 2	Textile Design 2	Lecture+Lab	3.00