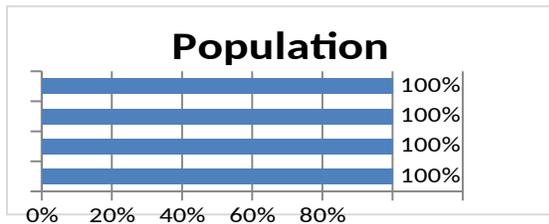


# Graphs and Tables (Bachelor of Science in Business Administration)

	2012			2013			2014			2015		
	Grad Summary	sample	survey									
BSBA	17	3	3	12	2	2	19	3	3	31	5	5

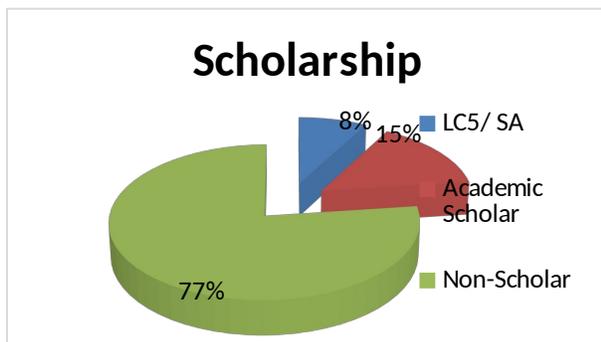
## Profile of Graduates

The collected parameters to illustrate the respondent's profile have been classified into the number of respondents per year per program and the enrollment status.



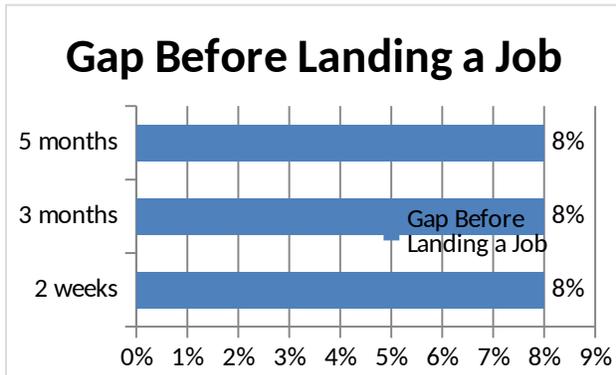
The graph presents the total percentage of surveys gathered from the given sample size of students per program/per year. The entire number of BSBA graduates for 2012-2015 is 79, the sample size required 13 respondents, and the total percentage of surveys gathered from the Bachelor of Science in Business Administration is 100%.

## Type of Participants



The data presents that majority (77%) of the total number of respondents from the BSBA program are fee-paying students. The remaining 23% are LC5/Student Assistants and Academic scholars.

## Job Acquisition

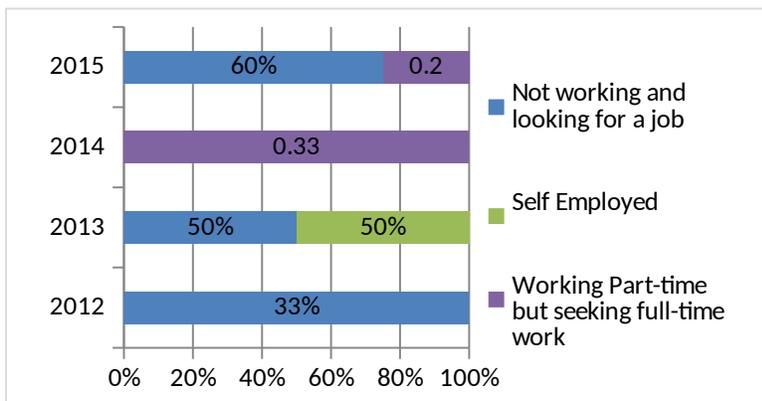


The data revealed that 31% of the BSBA graduates found a job within five (5) months after graduation. It should be noted that 8% of our total respondents were hired, in less than a

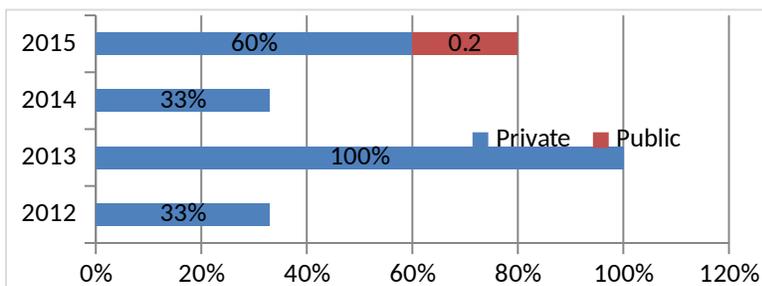
month, in the same company where they had their on-the-job training/internship after graduation. They indicated that it was easy for them to apply because their performances were excellent during practicum.

Graduates of this program can work as Marketing Assistants, Marketing Associates, Junior Marketing Executives, Investment Consultants, HR Assistant, Junior Recruiter, Sales & Marketing Coordinator, Sales Support, Sales Representative, Account Manager, and Leads Management without the required minimum level of experience.

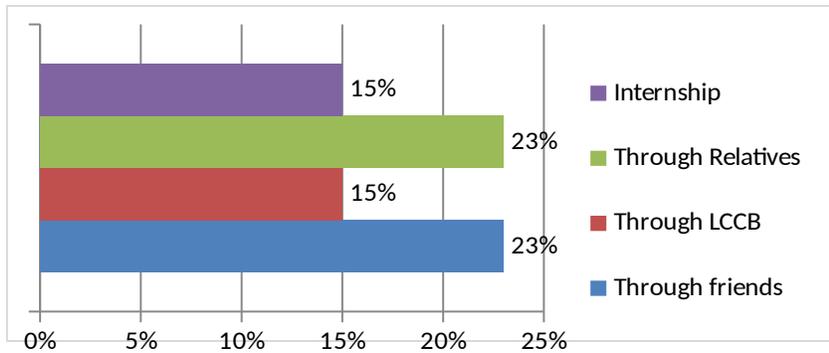
## Current Employment Job Status



## Types of Organization



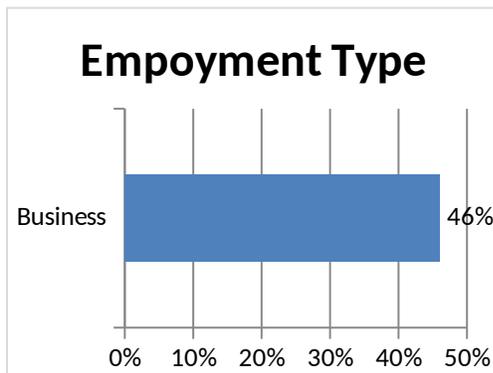
## Knowledge of Job Vacancy



The graphs above indicate that majority of our graduates are working full-time in Private companies both here and abroad. It should be known that majority (23%) of the respondents came to know about the current job availability **Through Relatives** and **Through Friends**, they relied on the information and referral from their family and friends in acquiring the initial job.

Our BSIT graduates are expected to work as Senior Marketing Executive, Marketing Officer, Marketing Manager, VP of Marketing, Retail Operations Manager, Branch Manager, Assistant Branch Manager, Area Manager, HR Consultant, HR Officer, Senior Recruiter, HR Director, HR Analyst, and even Customer Service representative and Freelancer working online among others. Graduates are equipped with Analytical skills to see all the different aspect of a complex problem and Interpersonal skills to relate to all kinds of people while leading and inspiring teams and setting them to tasks.

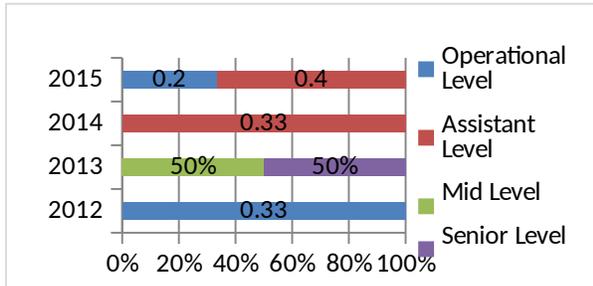
### Employment Type



It should be recognized that amongst the total numbers of respondents, 46% are working full-time in Business establishments.

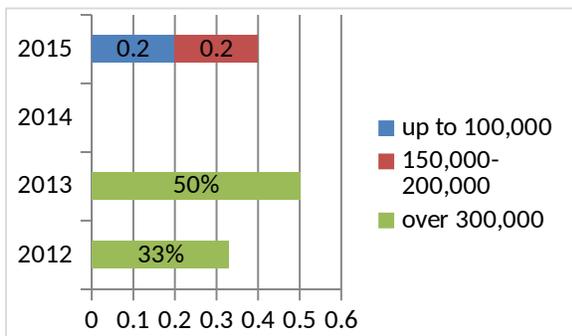
Our graduates are currently working in Appliance centers here in Bacolod, Lexmark Development Corporations in Cebu and American Food Company as data entry analyst in Kuwait. Meanwhile, 23% of the total numbers of respondents are presently utilizing and applying their knowledge and skills in their family owned business like, cosmetics laboratory, private construction firms, and Insurance Corporation.

### Designation



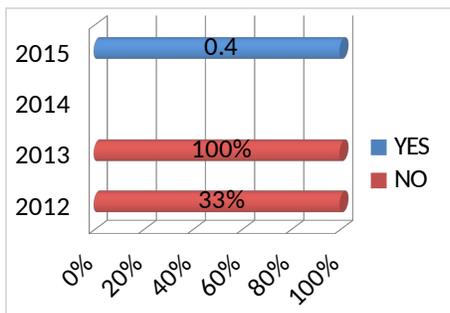
The data on the graphs indicate that majority of the job designation of respondents from 2015 is on **Assistant Level** (40%). Employed graduates of 2013 are currently designated on the Mid and Senior level of the company's organization. The graph above also presents that 15% of the total numbers of respondents are earning an annual income rate of over 300,000php.

### Annual Income Range

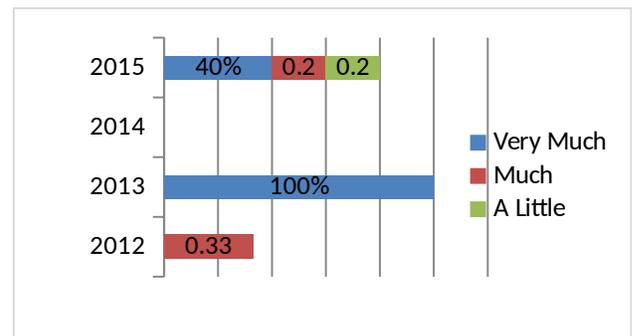


Due to the general nature of the BSBA course, it is tough to give a steadfast estimate of the salary levels. The salary depends on the school graduated, the industry, position and experience. Salaries in developed countries are generally much higher, and can range from twice to 10 times higher than in the Philippines for similar positions. (FindUniversity.ph)

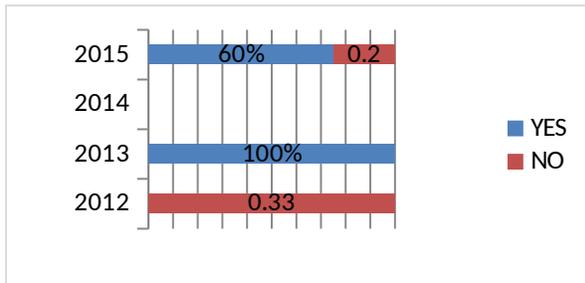
### Job Challenges



### Job Satisfaction



## Likelihood of staying on the Job



The graphs on Job Challenges above presents that majority of the total numbers of respondents do NOT encounter major problems in the job assignment. The graduates have stated that the marketing strategies that they have learned especially in handling customers have aided them a great deal in their jobs. Some respondents shared that they are at times challenged when they are not able to meet the demands of the employers and at the same time manage irate customers, and there are too many paper works to hurdle. It was also cited that the respondents encounter language barrier in their day to day experience and admittedly stated that it's not the school's fault though. Respondents also pointed out that the information and facts they have gathered during graduation week have really helped them adjust to the real world. During Alumni pre-service fair, BSBA graduates are invited to share their experiences to the graduating students.

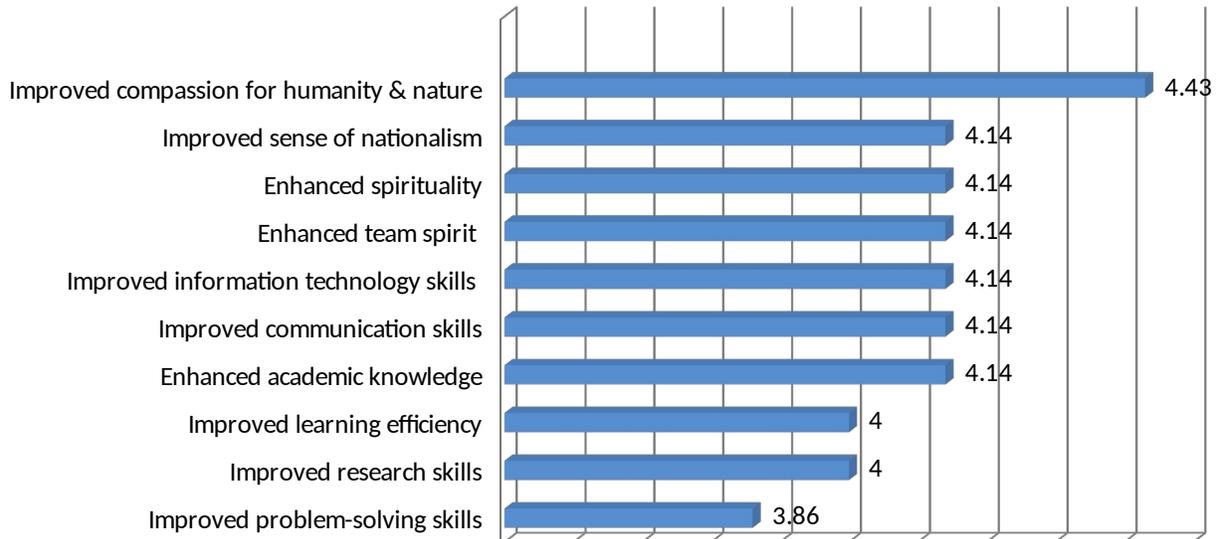
Looking at the Job Satisfaction graph, we can say that majority of the total numbers of respondents (30%) indicated that they are **very much** happy in their current job position and would most likely stay in the same job.

Most of our graduates intend to work in a kind of job that is expected from a BSBA graduate. Being an executive secretary in an office, working as admin staff, to become a marketing staff, and to work in a Human resource department of certain establishments/companies are some of the jobs that they have in mind to exercise their learning from the program that they have completed in LCCB.

## Program Review

The graphs below establish the views of graduates regarding the study experience at LCCB in which supported their current employment and sought their assessments of the programs.

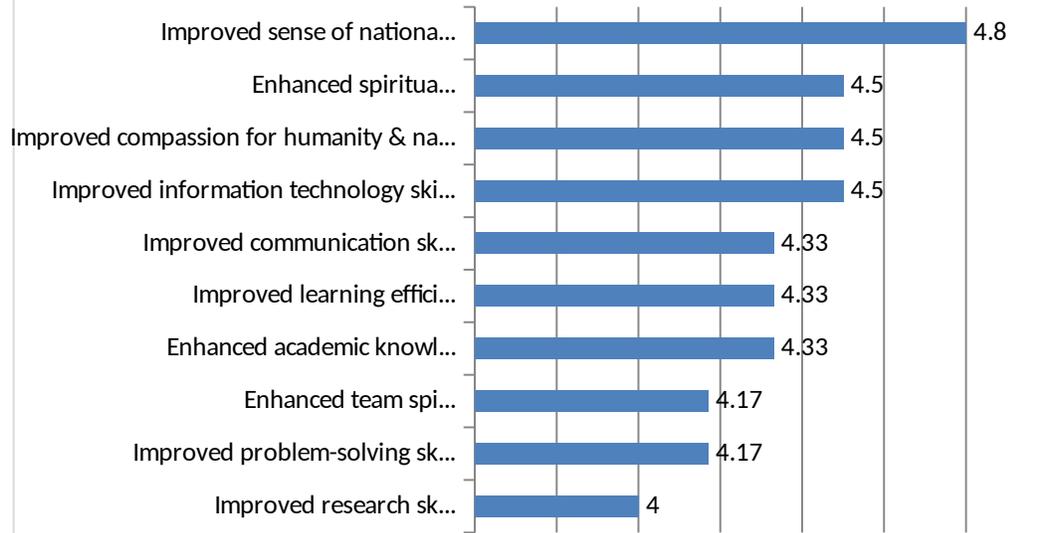
## Program Contribution to Knowledge, Skills, and Attitudes



The Graduates were asked to rate the relevance of knowledge, skills and attitudes which enabled them the most in their professional careers. The respondents gave a mean rate of 4.43 on *Improved compassion for humanity and nature* that falls in the high range in a scale of 1-5, with the verbal description of **Very Satisfactory**. Our BSBA graduates' interpersonal skills are well demonstrated, their ability to connect to all nature of people in guiding and encouraging them, as marketing and HR practitioners is a huge advantage.

We can conclude that the education, Learning, abilities, and aptitude that they possess are put into good use because LCCB has heightened these factors throughout their schooling. Our graduates are all geared up to practice their profession and apply their learning to assist individuals and organizations in solving problems using information technology (IT) techniques.

## Relevance of Education in Present Job

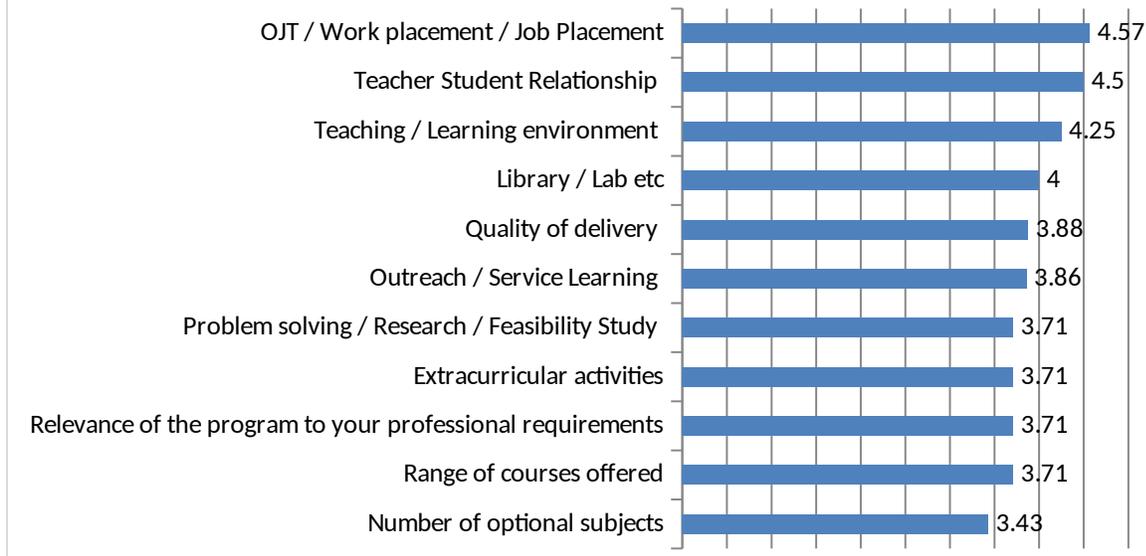


When asked to evaluate the relevance of the education/programs and how qualified they feel at work because of the knowledge attained at LCCB, the respondents gave a mean rate of 4.80 on *Improved sense of natinalism* that falls in the highest range in a scale if 1-5. The mean rating was assigned the verbal description of **Excellent**.

The results show that despite the rabid effect of globalization, the graduates' attachment to the culture, nature, and roots remain constant. Despite the exposure to social and technological advancement, the manner of fondness to the people around, and to a sense of pride that a nation has in itself dominate.

The graduates gave appreciation on the Analytical, interpersonal, and decision-making skills that they have acquired here in LCCB. The data suggests that In terms of the academic perceptions, BSBA graduates were highly satisfied with the qualifications and skills obtained from LCCB.

## Strengths & Witnesses of the Program



The graph presents the major strengths and weaknesses of the institutional program that the respondents attended. The respondents gave a mean rate of 4.57 in *OJT/work placement/job placement* that falls in the high range in a scale of 1-5, and was assigned the verbal description of **Very Satisfactory**.

During the On-The-Job training program, the students were assigned to work at a company where they experienced an actual working environment in order to give concrete significances to the theories and learning conceived in the classroom. These understandings have furthered their knowledge to excel in their field and opened an opportunity for them to learn the loops and turns in the trade.

We can conclude that the respondents have received good benefit from their study, and have been satisfied with their education at LCCB. The information given by the respondents suggest that In terms of the academic perceptions, our respondents were satisfied with the qualifications and skills obtained from LCCB.

Generally, the aptitude earned from the institution and the improvement of their capacities and skills appeared to give the recent graduates better access to the labor market.