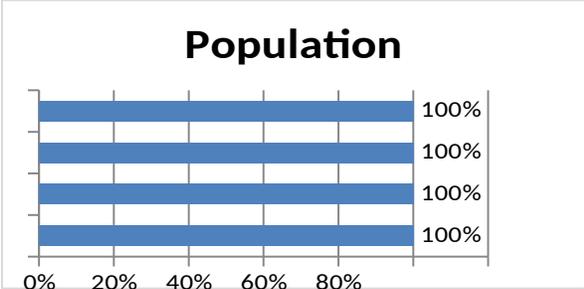


Graphs and Tables (BST)

	2012			2013			2014			2015		
	Grad Summary	sample	survey									
Tourism	34	6	6	41	7	7	62	11	11	77	13	13

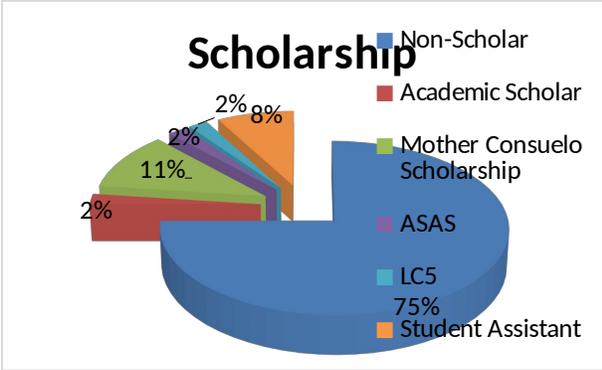
Profile of Graduates

The collected parameters to illustrate the respondent's profile have been classified into the number of respondents per year per program and the enrollment status.



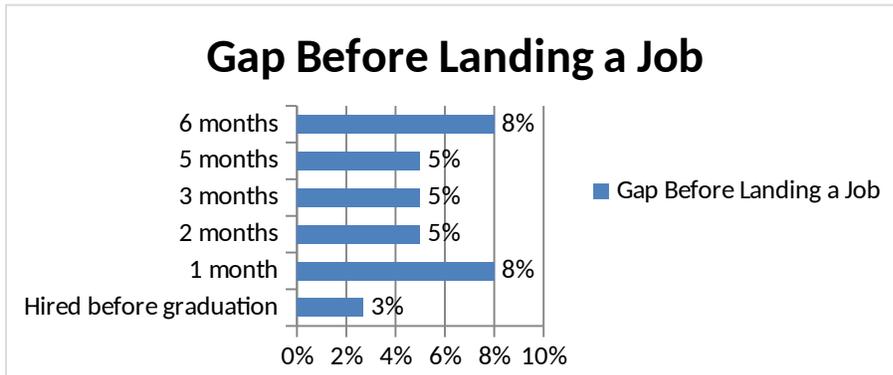
The graph presents the total percentage of surveys gathered from the given sample size of students per program/per year. The entire graduates of Tourism students from 2012-2015 is 214, the sample size requires 37 respondents, and the total number of surveys gathered from the Tourism Management program is 100%.

Type of Participants



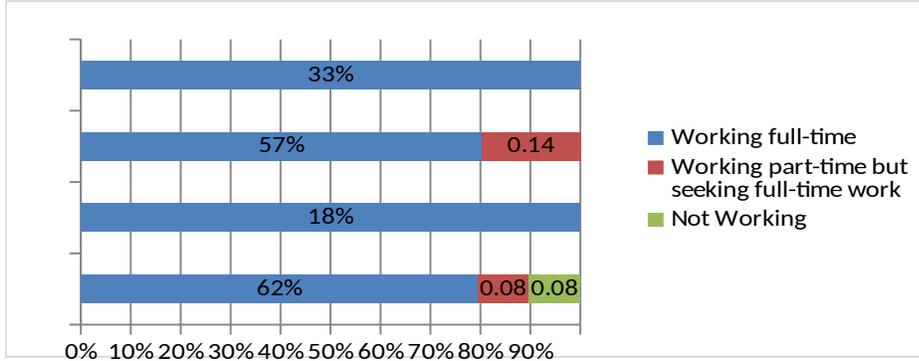
The data presents that majority of the Tourism graduates (75%) are fee-paying or have not availed any scholarship program of the school, and only 25% of the actual numbers of respondents are scholars (*Academic Scholars, Mother Consuelo Scholarship Program, and Student assistants, LC5, and ASAS*).

Job Acquisition

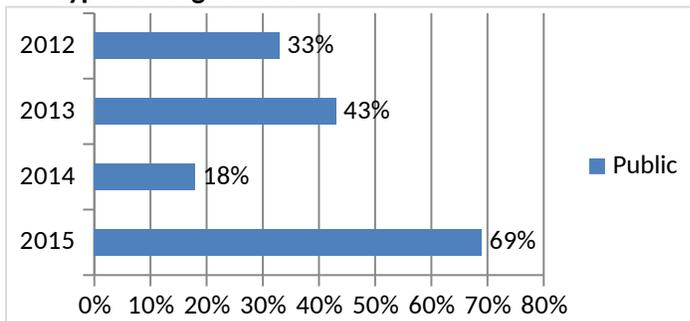


The data revealed that majority of the Tourism graduates have spent at least 6 months looking for an acceptable job. Majority of the graduates who were hired within the 6-month period decided to take a vacation after graduation; they opted to take a break before looking for a job. Some had to accomplish their International practicum, while the others prepared for civil service examination. The process of transitioning in looking for a full-time job to work after obtaining their degree was not that long.

Current Employment Job Status



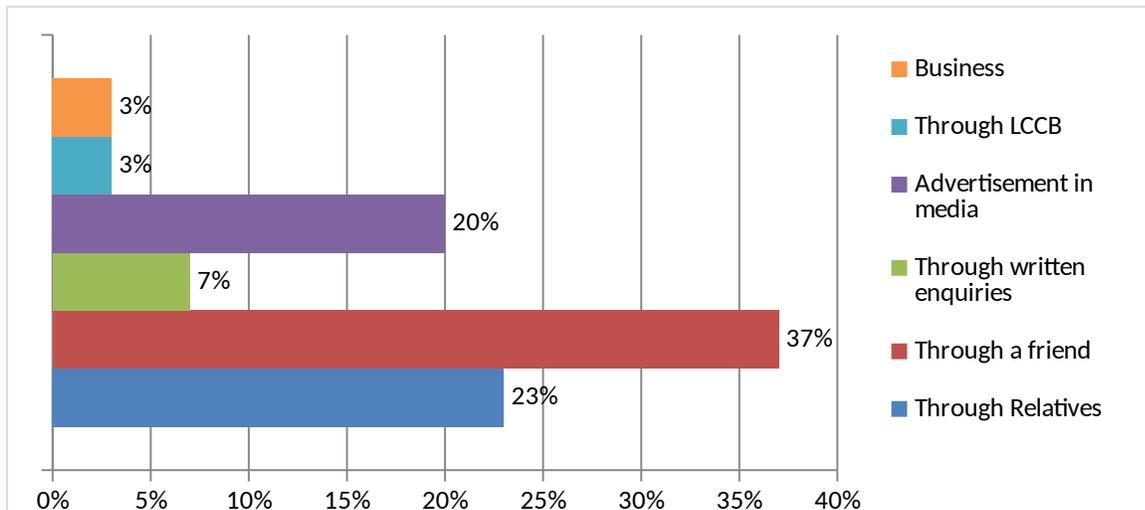
Types of Organization



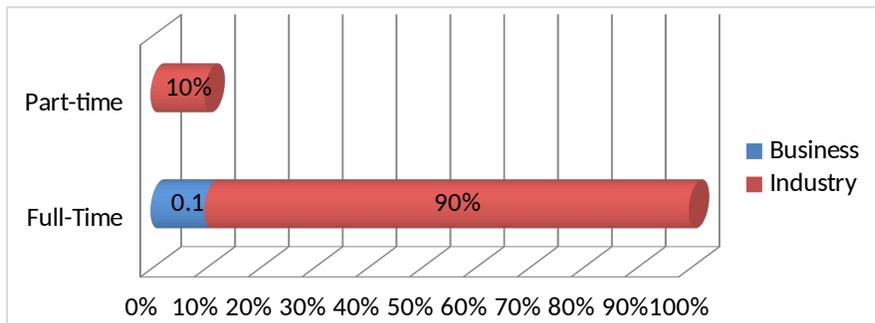
The graphs on **Current Employment Job Status** and **Types of Organization** present that majority of the employed respondents are working full-time in a private company. A few percentages of the respondents are not working and looking for a job. Most of the respondents who are working in private companies landed on the job that is expected of them. They are currently employed in Hotels, Airlines, shipping companies, travel and tour agencies, Restaurants, and BPO Industries. Our graduates are mostly stationed in Bacolod and Luzon, we also have graduates who are currently based in Qatar, Saudi Arabia, Dubai, California, and USA.

BS Tourism Management graduates of La Consolacion College Bacolod are very well- competent for a career in the field of tourism and travel. For entry levels, they can work as tour guides, tour agency representative, hotel and resort personnel, and government tourism staff. Mid-level positions qualify them to be Reservation Personnel for Tour Agencies, Event Coordinators, and Flight Attendants.

Knowledge of Job Vacancy

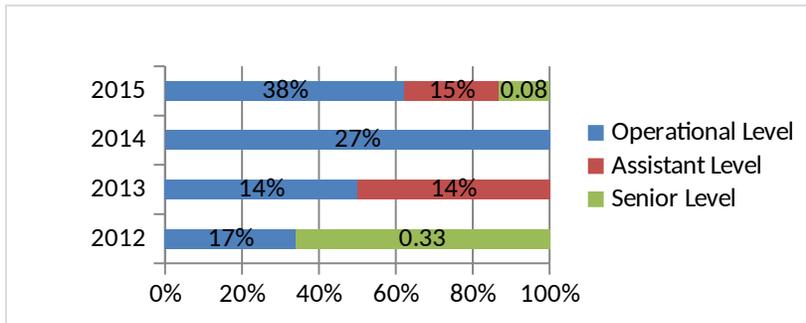


Employment type

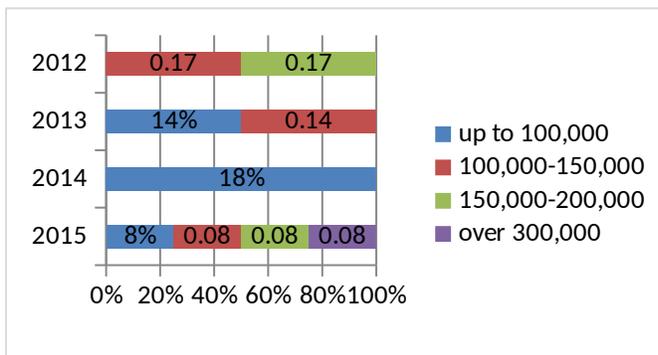


It should be recognized that amongst the respondents who found a job, 90% of the graduates are working full-time in the industry trade. Specifically after graduation, majority of the graduates (47%) learned about Job Vacancy and availability **Through their Friends**. The graduates relied on the information and referral mostly from their friends and **Through Relatives** to acquire their first jobs.

Designation



Annual Income Range

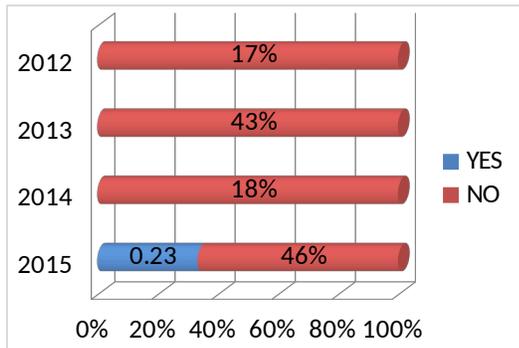


The data indicates that the **Job Designation** of majority of the respondents per year varies. Majority of the respondents (33%) from 2012 are at this time on Mid-Level, compared to the data shown by those who complete on the succeeding years who are mostly on Assistant and Operational Level.

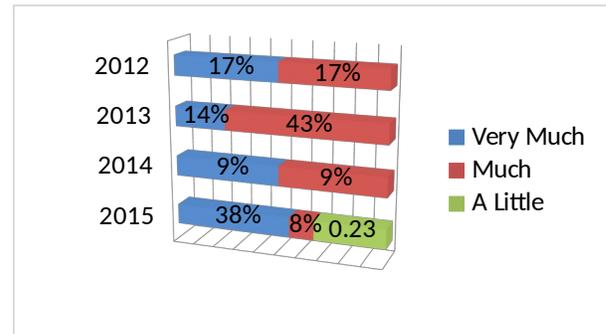
The graph supplements the previous data that shows majority of the respondents from 2013-2014 are currently earning a salary of up to 100,000php. It shows that the remuneration of the respondents increases as their **designation** in the company progresses as seen on the data above. Those who are seasoned are generously well compensated. We can say that work promotion and level progression are evident as time progresses, especially when the experience and familiarity of the respondents strengthened.

For fresh graduates in the Philippines, the salary range for entry level jobs in the travel industry is about 11,000-php 14,000php monthly. More advanced positions can earn up to 25,000php per month. (Jobstreet.com) Salaries for those who work abroad are generally much higher.

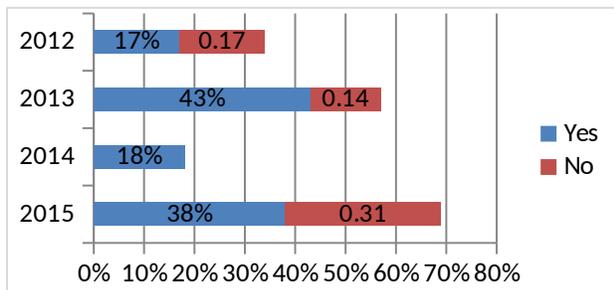
Job Challenges



Job Satisfaction



Likelihood of staying on the Job



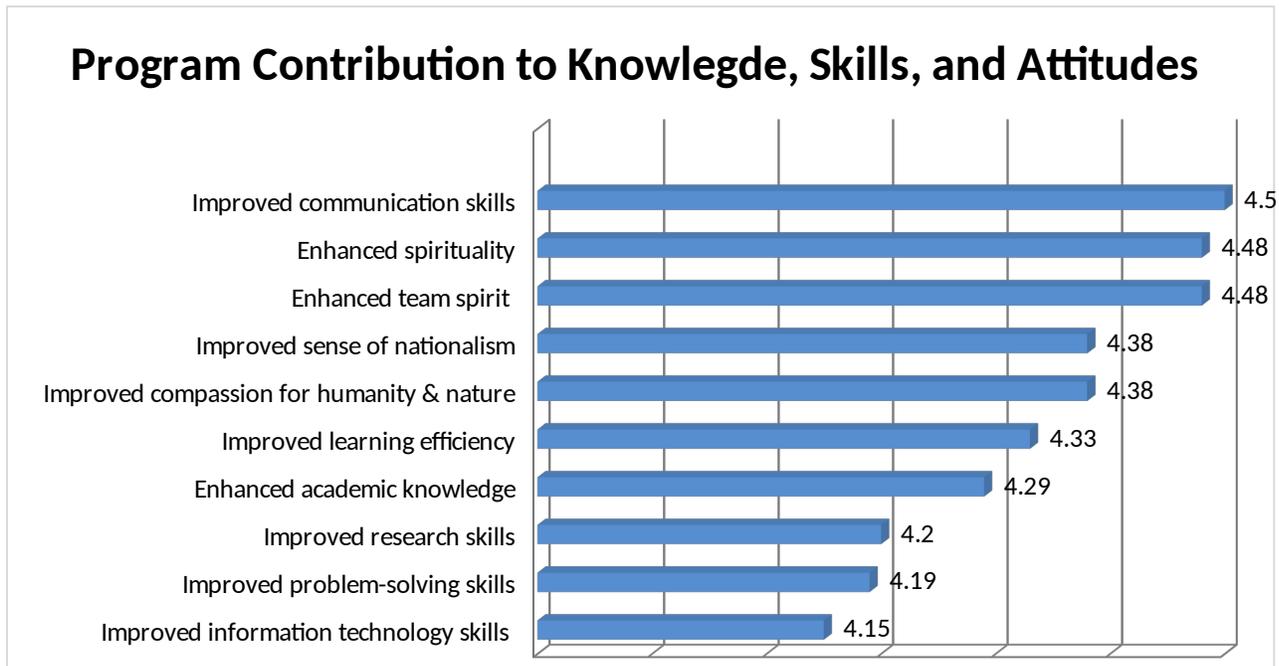
The graphs above presents that majority of the respondents DO NOT face any major problems in their job assignments. Most of the respondents indicated that they are **Very Much** satisfied with their current job, and intend to stay in the same job/profession.

A minimum number of respondents (23%) stated that they encounter primary challenges in the profession. Those that are working in travel agencies feel that the knowledge acquired on programs like *Amadeus* and *Abacus* needs more improvement. Dealing with the management and co-workers, and adjusting with the respective culture in the workplace and location are also vital factors.

On the other hand, a number of the graduates (30%), especially those that are not yet employed, are expecting to find a job that is related to their chosen program. They stated that they intend to obtain an occupation that is related to the course that they have completed like in hotel and restaurant, travel agencies and other hospitality Industry.

Program Review

The graphs below establish the views of graduates regarding the study experience at LCCB in which supported their current employment and sought their assessments of the programs.

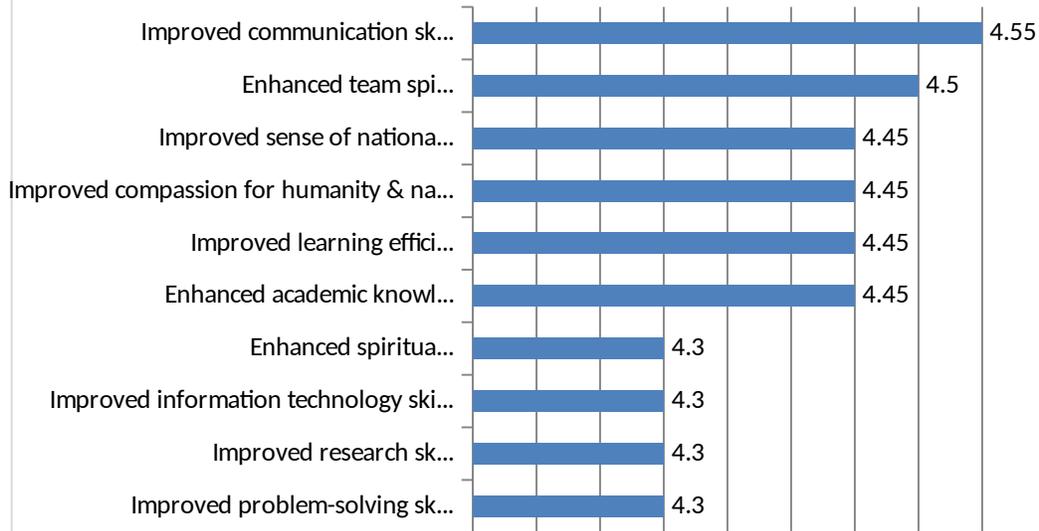


The Graduates were asked to rate the relevance of knowledge, skills and competencies which enabled them the most in their professional careers. Overall, most of the respondents believed that their *Improved communication skills* ranked first (4.50) in giving them reasonable competency in their fields. This falls within the high range in a scale of 1-5. The mean rating was assigned the verbal description of **Very Satisfactory**.

It can be interpreted that the respondents' written and verbal communication skills, particularly in English, create a huge impact in their ability to exhibit their interpersonal skills and ability to work well with others. The respondents' communication skills, being international interns specifically in America, have greatly helped them to get by and succeed. They were able to work efficiently and productively because they did not have a hard time connecting with their co-workers and customers thru conversational and interactive communication skills because they feel that they are prepared and capable of speaking the English language.

It should be recognized that the graduates' satisfaction and awareness to the relevance of the education they acquired in LCCB is very high and that they found these advantageous in the changing job market.

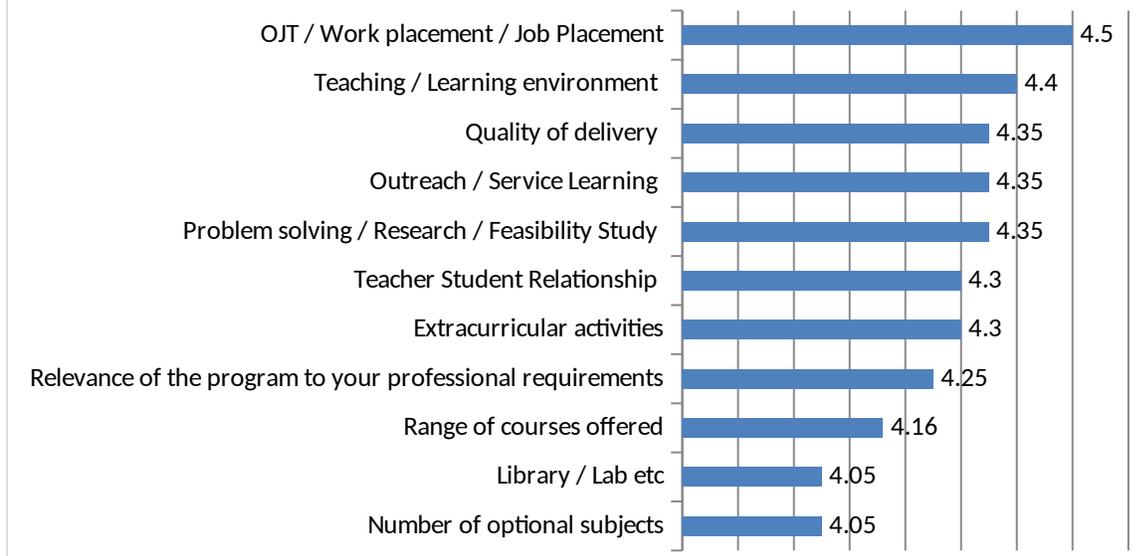
Relevance of Education in Present Job



The respondents were asked to evaluate the relevance of their education/programs and how qualified they feel in their work because of the knowledge attained at LCCB. The table above indicates how the relevance of the program was rated when the respondents were asked to rate the relevance of Education offered in LCCB in their current Job. The respondents' gave a mean rate of 4.55 in *Improved communication skills*. The result falls in the highest range in a scale if 1-5. The mean rating was assigned the verbal description of **Excellent**.

This significantly compliments the conclusions from the previous graphs. It only suggests that In terms of the academic perceptions, many of the respondents were generally satisfied with the qualifications and skills obtained from LCCB. A large number of graduates felt they were able to work in the careers they expected a few months after graduation because of these competencies that helped them in the changing job markets.

Strengths & Witnesses of the Program



The graph presents the major strengths and weaknesses of the institutional program that the respondents attended. A mean rate of 4.50 in *OJT/ Work Placement/ Job Placement* was given by the respondents. The result falls in the High range in a scale of 1-5, with a verbal description of **Very Satisfactory**.

The students find that the Internship program, especially our partnership with the J1 Visa Program, of the institution has contributed a lot in the entirety while they were still in LCCB, and it has affected their stance as responsible individuals and citizens. The combination of theories learned inside the classroom and on-the-job training have prepared the students to be globally competitive in tourism management operations. Respondents stated that every training and class demands hard work and at present, it is very beneficial because they can adapt and apply the learning to their current job as front liners. The graduates also noted that LCCB adequately prepared them in their present job ,it has provided the right tools of learning and they were able to learn how to be more patient, persevering and punctual through their on the job training internship program.

A great deal of appreciation was mentioned to the activities and programs that are conducted by the SHTM department. The graduates said that they were trained by brilliant educators from the industry; there were several activities, programs and competitions that prepared them in finding a job and in facing the real world. It enhanced their personality in having the confidence to deal with different kinds of people anywhere in the world; it has encouraged students to maximize the skills and excel in the field thru several enhancement seminars that were conducted, they were exposed to the industry at an early stage through various tours and practicum opportunities around the world, it has molded them to become better persons.

Actual learning and experiences for the students than lecture is one of the suggestions provided when respondents were asked to give recommendations for the betterment of the institution. A recommendation to improve the *Enrollment process* of the institution has also been made, it was cited that improving the enrollment procedure will allow the students and parents to save more time and effort. A call to *improve the Library services and the Internet/wi-fi connection* in LCCB was rendered by the respondents. Graduates have also indicated that the subject, RVE should not be forced to non-catholic students.

A call for more scholarship obtainability for irregular students who are maintaining high remarks should also be granted. One of the respondents cited that it would be beneficial if the school will provide subjects that focus above and beyond the degree itself, and lessen the minor subjects. When it comes to OJT it would be better if the school will provide the designated place to train.

A suggestion to take action to preserve and obtain the institution's assets like quality teaching would be advantageous; an improvement on the BS Tourism Management curriculum, specifically the subjects like *Travel Agency Management* and *Foreign Languages* offered in General Education subjects since fluency and sufficient knowledge of other languages is a must and an edge in the corporate world.

There were testimonies that *graduates were able to apply all things learned and exposures on the actual field while studying made journey to the real world better*. This can be noted when one of the respondents stated how much she enjoys, and that her job is now her mission and passion in life.

We can conclude that the majority of respondents have received benefit from their study and been satisfied with their education at LCCB. The information given by the respondents suggest that In terms of the academic perceptions, many of the respondents were generally satisfied with the qualifications and skills obtained from LCCB. They have acknowledged that the holistic learning acquired in school has a great relevance in the current job.

Generally, the aptitude earned from the institution and the improvement of their capacities and skills appeared to give the recent graduates better access to the labor market.